

GENERATION OF EFFECTIVE INSTRUCTIONS IN SITUATED DIALOGUE

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SFB 632 - D6

A black and white photograph of three people, two men and one woman, looking down at a map or a small screen held by one of the men. They are outdoors at night, with blurred city lights in the background. The man on the left is wearing a plaid jacket, the woman in the middle is wearing a dark jacket, and the man on the right is wearing a camouflage jacket. The text "What is Pedestrian navigation ? (and why does it matter?)" is overlaid on the bottom half of the image in a white serif font, with "Pedestrian navigation" in red.

What is **Pedestrian navigation** ?
(and why does it matter?)

Picture by Andrei Pop, via Flickr



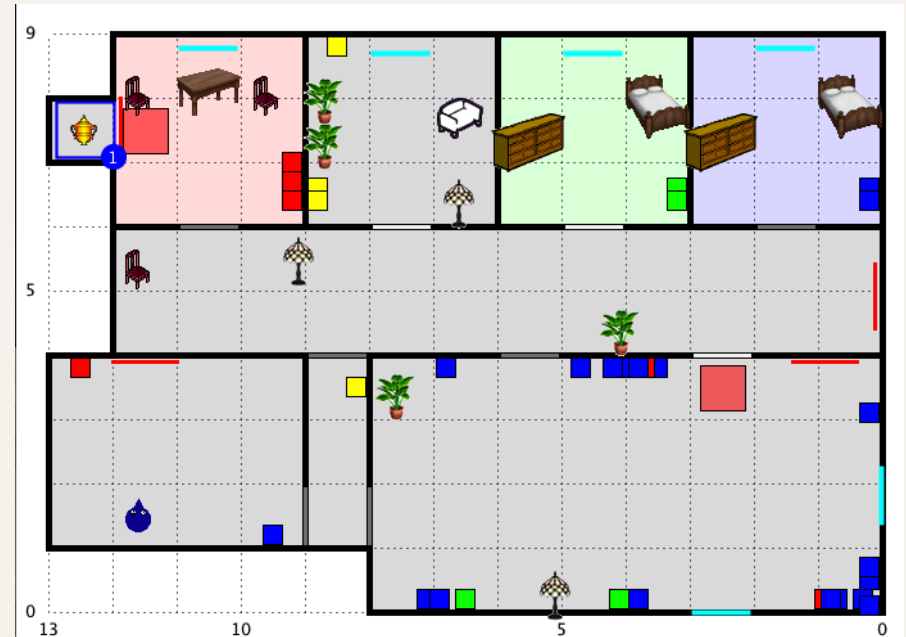
“See a big building to your right? Walk past it and then turn right... No, not that one, I meant the one that's like a *greenhouse*, it has some plants inside. Yeah that one. Now go left and then straight until I tell you.”

REFERRING EXPRESSIONS

A NOUN PHRASE THAT IDENTIFIES
UNIQUELY A CERTAIN OBJECT
WITHIN A SCENE

METHODOLOGY: The **GIVE Challenge**

GENERATING INSTRUCTIONS IN VIRTUAL ENVIRONMENTS



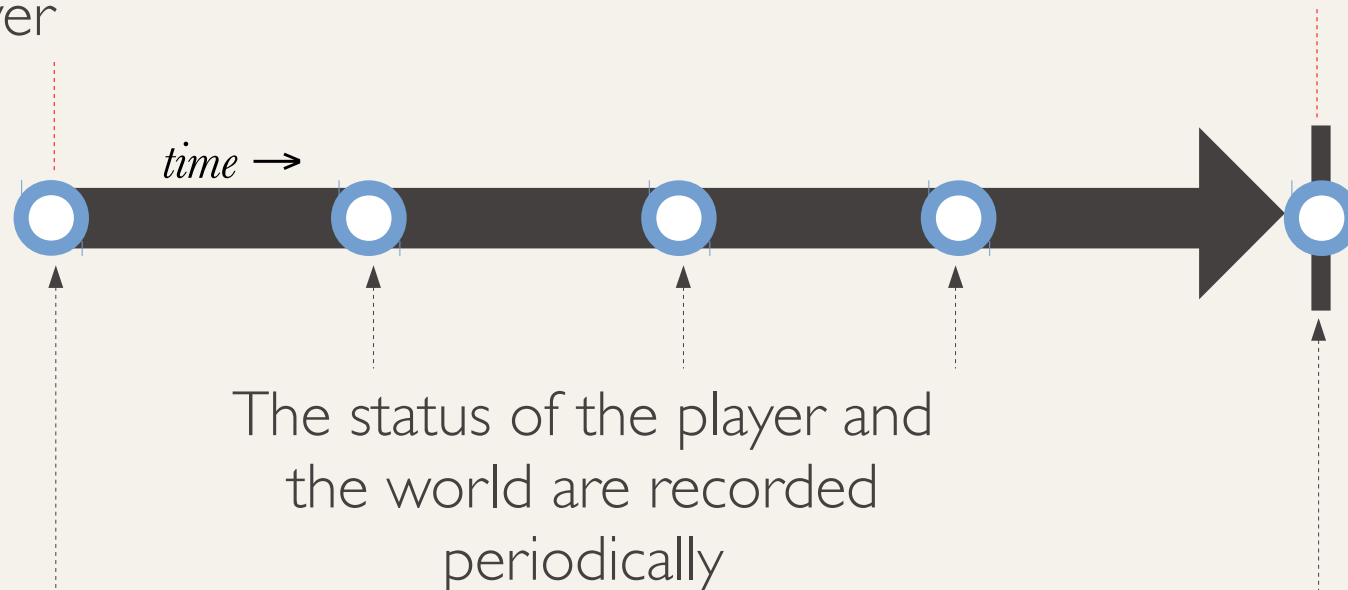
Help a human player solve a puzzle through automatically generated, real-time instructions

EPISODES

One instance of recorded behavior is called an episode.

A RE is
presented
to the player

The player
clicks a button



PROBABILISTIC FRAMEWORK

We want our instructions to have
a high degree of success.

For that, we need to maximize this probability

$$p(\underset{\substack{\text{TARGET}}}{a} \mid \underset{\substack{\text{REFERRING EXPRESSION}}}{r}, s, \underset{\substack{\text{BEHAVIOR}}}{\sigma})$$

STATE OF THE WORLD

PROBABILISTIC FRAMEWORK

We'll split this into two models:

$$p(a \mid r, s, \sigma) \propto \underbrace{p(a \mid r, s)}_{\substack{\text{SEMANTIC} \\ \text{MODEL} \\ (P_{\text{sem}})}} \underbrace{p(a \mid \sigma)}_{\substack{\text{OBSERVATIONAL} \\ \text{MODEL} \\ (P_{\text{obs}})}}$$

The *P_{sem} model* tells us which RE
has a *higher* chance of success

The *P_{obs} model* tells us *when* we need
to give you a new RE

LOG-LINEAR MODELS

Both models are **log-linear**,
because they are written in this form:

$$p(a \mid r, s) \propto \exp(w_1 f_1(a, r, s) + \dots + w_n f_n(a, r, s))$$

f_i are called **FEATURE FUNCTIONS**
 w_i are the associated **WEIGHTS**

We select the features, but the weights
are learned from the training data

SEMANTIC MODEL

EXAMPLE FEATURES FOR P_{sem}

SEMANTIC FEATURES

Is the color of the item mentioned in the RE?

Is the relative position of an item mentioned in the RE?

CONFUSION FEATURES

Is the color of another item mentioned in the instruction?

SALIENCE FEATURES

Is an item visible? Is it in the room?

How visually salient is it?

SEMANTIC MODEL

VISUAL SALIENCY

VISUAL SALIENCE

A weighted measure of centrality and size
for a target in a visual field



OBSERVATIONAL MODEL

EXAMPLE FEATURES FOR Pobs

Has the user remained still in the last seconds?

(might indicate confusion)

How much has the angle to an object changed?

(might indicate (dis)interest)

How much closer has the player moved towards an object? Has he entered the same room?

How has the visual salience of an object evolved?

(might indicate a loss of interest)

RESULTS

Training and testing were performed using recorded interactions between players and systems

Training data was obtained from the GIVE-2.5 Challenge

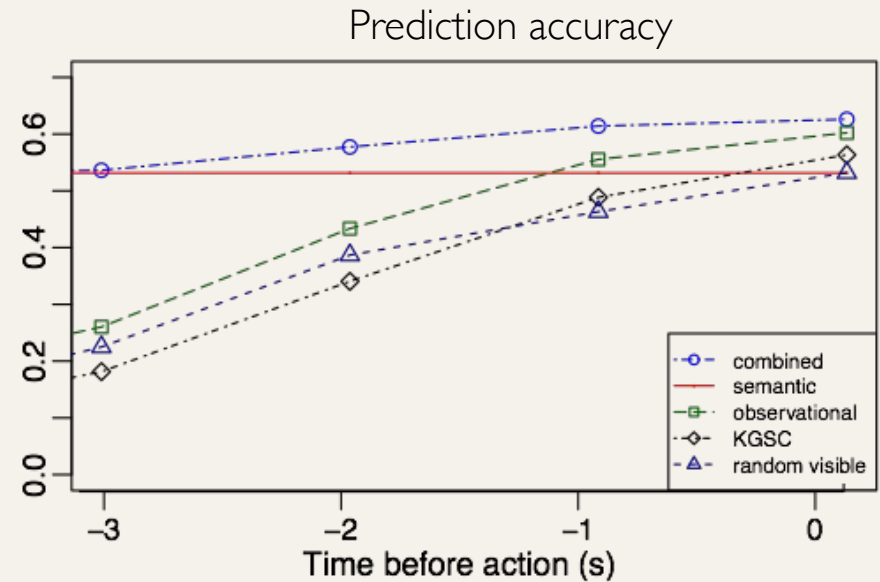
Test data was obtained from the GIVE-2 Challenge

RESULTS

The combined model
outperforms **both**
individual models

The Psem model
outperforms Pobs and
the baseline early on

The Pobs model
improves late accuracy



PART II: GENERATION

HOW DOES IT WORK?



Picture by Wired, via Flickr

IRTG

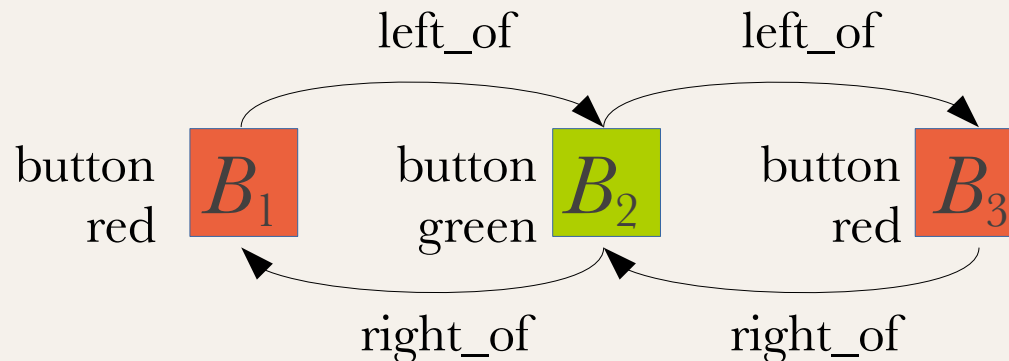
INTERPRETED REGULAR TREE GRAMMAR

GRAMMAR RULE	STRING	DENOTATION
$\text{NP} \rightarrow \text{def}(\text{N})$	$\text{the} \cdot w1$	$\text{uniq}(R_I) = \text{if } (R_1 \text{ is singleton}) \text{ then } R_1 \text{ else } \emptyset$
$\text{N} \rightarrow \text{leftof}(\text{N}, \text{NP})$	$w1 \cdot \text{to the left of} \cdot w2$	$\{ a \in R_I \mid \text{exists } b \in R_2 \text{ s.t. } (a,b) \in \text{left_of} \}$
$\text{N} \rightarrow \text{green}(\text{N})$	$\text{green} \cdot w1$	$ \text{green} \cap R_1$
$\text{N} \rightarrow \text{red}(\text{N})$	$\text{red} \cdot w1$	$ \text{red} \cap R_1$
$\text{N} \rightarrow \text{button}$	button	$ \text{button} $

IRTG

INTERPRETED REGULAR TREE GRAMMAR

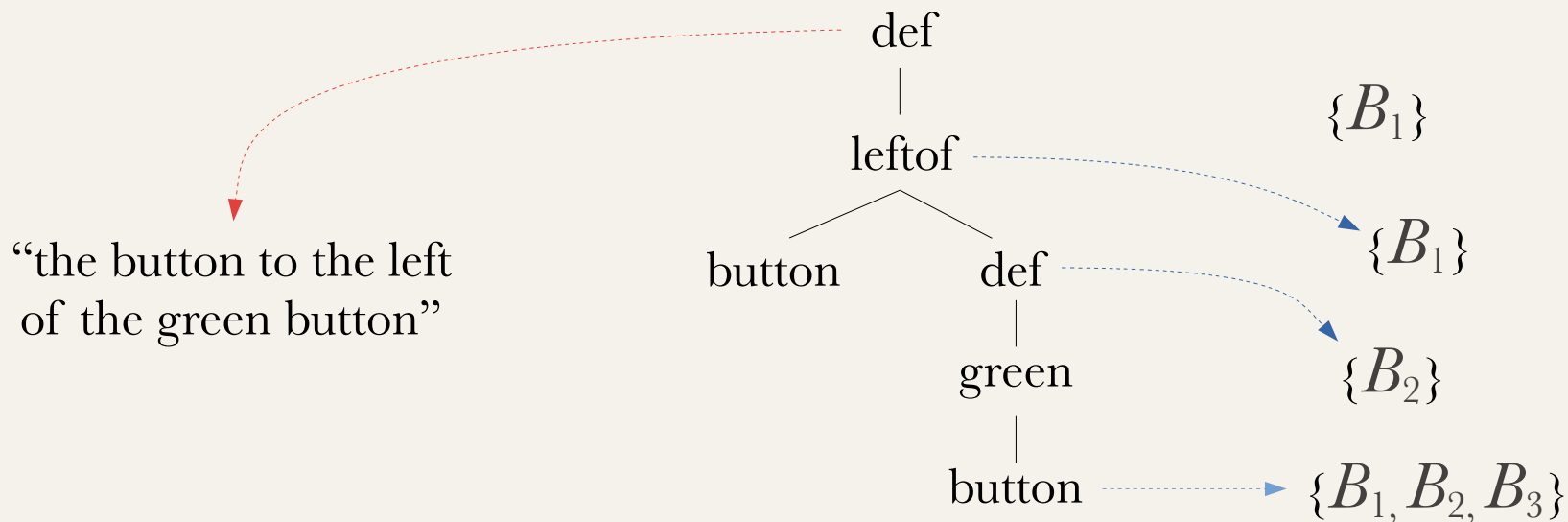
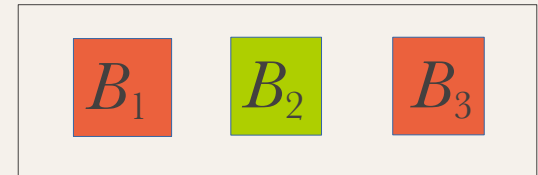
GRAMMAR RULE	STRING	DENOTATION
$NP \rightarrow \text{def}(N)$	$\text{the} \cdot w1$	$\text{uniq}(R_1) = \text{if } (R_1 \text{ is singleton}) \text{ then } R_1 \text{ else } \emptyset$
$N \rightarrow \text{leftof}(N, NP)$	$w1 \cdot \text{to the left of} \cdot w2$	$\{ a \in R_1 \mid \text{exists } b \in R_2 \text{ s.t. } (a,b) \in \text{left_of} \}$
$N \rightarrow \text{green}(N)$	$\text{green} \cdot w1$	$ \text{green} \cap R_1$
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$N \rightarrow \text{button}$	button	$ \text{button} $



IRTG

INTERPRETED REGULAR TREE GRAMMAR


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$\text{N} \rightarrow \text{button}$	button	$ \text{button} $



IRTG

CHART-BASED GENERATION

GRAMMAR RULE	STRING	DENOTATION
$NP \rightarrow \text{def}(N)$	$\text{the} \cdot w1$	$\text{uniq}(R_I) = \text{if } (R_1 \text{ is singleton}) \text{ then } R_1 \text{ else } \emptyset$
$N \rightarrow \text{leftof}(N, NP)$	$w1 \cdot \text{to the left of} \cdot w2$	$\{ a \in R_I \mid \text{exists } b \in R_2 \text{ s.t. } (a,b) \in \text{left_of} \}$
$N \rightarrow \text{green}(N)$	$\text{green} \cdot w1$	$ \text{green} \cap R_1$
$N \rightarrow \text{red}(N)$	$\text{red} \cdot w1$	$ \text{red} \cap R_1$
$N \rightarrow \text{button}$	button	$ \text{button} $



$NP/\{b_1\} \rightarrow \text{def}(N/\{b_1\})$
 $NP/\{b_2\} \rightarrow \text{def}(N/\{b_2\})$
 $N/\{b_1\} \rightarrow \text{leftof}(N/\{b_1, b_2, b_3\}, NP/\{b_2\})$
 $N/\{b_1, b_3\} \rightarrow \text{red}(N/\{b_1, b_2, b_3\})$
 $N/\{b_2\} \rightarrow \text{green}(N/\{b_1, b_2, b_3\})$
 $N/\{b_1, b_2, b_3\} \rightarrow \text{button}$
...

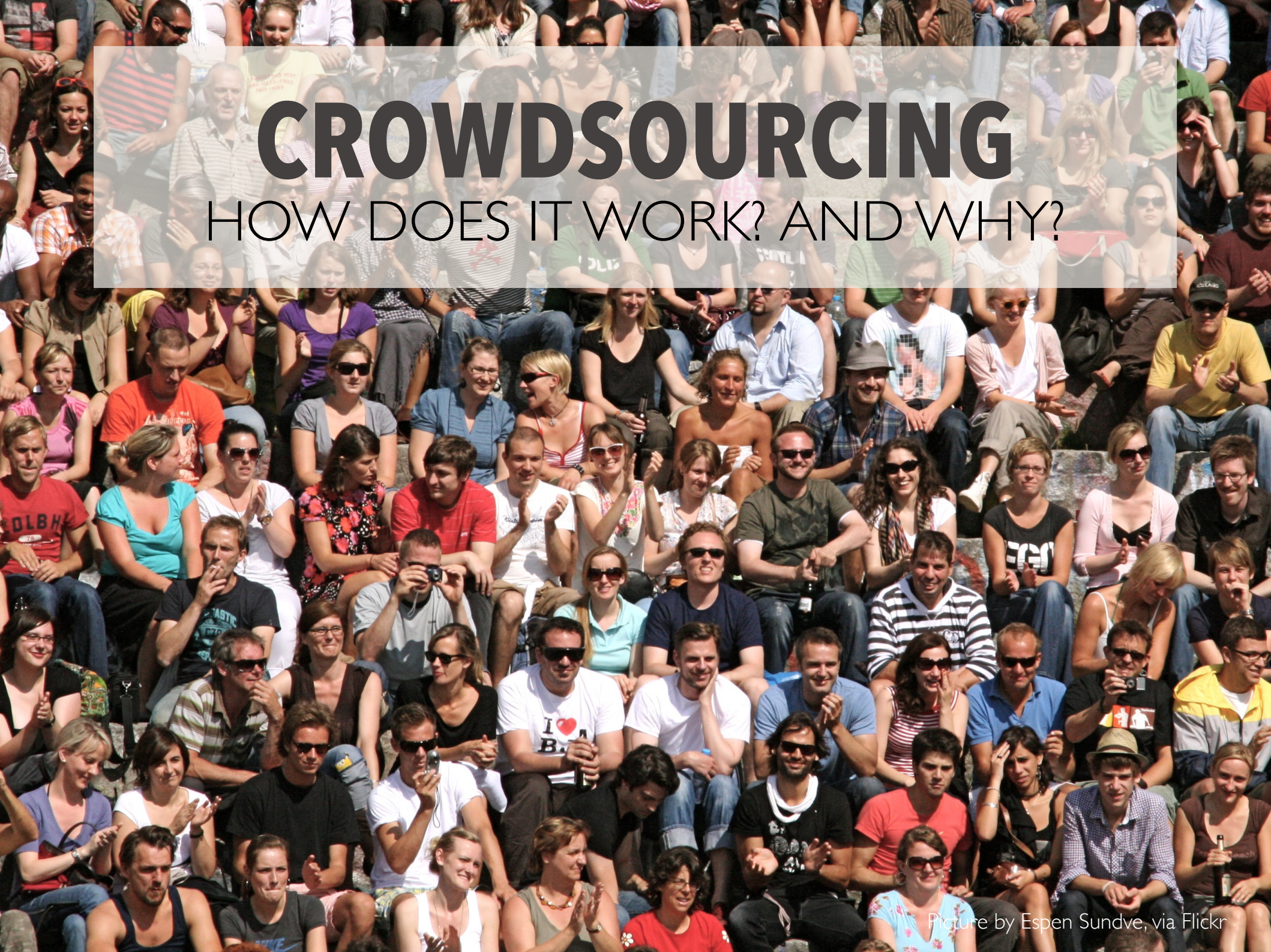
IRTG

CHART-BASED GENERATION

A chart can tell us how to
generate all possible REs

Picking the best one is tricky

See (Engonopoulos & Koller 2014)
for more details

A large, diverse crowd of people is seated on stone steps outdoors. Many individuals are clapping and smiling, suggesting they are at a public event or performance. The crowd is composed of people of various ages and ethnicities, dressed in casual summer attire. A semi-transparent white box is overlaid on the upper portion of the image, containing the title text.

CROWDSOURCING

HOW DOES IT WORK? AND WHY?

Picture by Espen Sundve, via Flickr

CROWDSOURCING

SOME STATISTICS

Accessible cost

“[Crowdsourcing] is, in short, extremely inexpensive relative to nearly every alternative other than uncompensated students” (Berinsky et al., 2012)

Estimated expected pay: \$1/10min

CROWDSOURCING

OUR EXPERIENCE



CrowdFlower

Available in Europe

Waived fee for educational purposes

CROWDSOURCING

SETTING UP OUR EXPERIMENT

The screenshot shows the CrowdSource interface for setting up a virtual navigation system experiment. The interface is divided into a left sidebar and a main content area.

Left Sidebar:

- Job 636959 (Finished)
- 1. DESIGN JOB
 - Build Job (selected)
 - Preview
- 2. MANAGE QUALITY
 - Test Questions
 - Contributors
 - Job Settings
- 3. GET RESULTS
 - Launch
 - Monitor
 - Results
- Help

Main Content Area:

Testing a virtual navigation system (Martin Villalba)

[Switch to CML Editor](#)

Build your job (Save)

Click on the sections to the right to complete these 3 steps of building your job:

- Add Title and Instructions** - please write a clear title and instructions for contributors.
- Show your data** - if you added source data, this is where you show it in your job.
- Add questions** - these are the questions you want contributors to answer.

Title

Testing a virtual navigation system

Instructions

It plays only on a desktop or laptop; you need both a keyboard and mouse. You might be asked for permission to install a plug-in for your browser (Unity Web Player). Do NOT use a phone or tablet.

###Process

1. **Click** on the link below to start the game. You may be asked for permission to install a plug-in for your browser (Unity Web Player) before; if so, please accept.
2. Follow all on-screen instructions you are given during the game, until you take the trophy. Be careful not to set off any alarms. Use the arrow keys to move in the game.
3. During the game, you will see two secret words: one in the beginning and one at the end. Please remember them BOTH or write them down. Please enter the secret words below to indicate that you have participated and completed the study so you can be paid.
4. After you have finished the game, please answer the questions below.

###Thank You!

Your attention on this task is greatly appreciated!

Show Your Data

To start the task, click [this link](#) or enter the following URL:

http://www.ling.uni-potsdam.de/~engonopoulos/give_unity/give_unity.html?experiment=cf636959&enforcedServer=martin-

CROWDSOURCING

SETTING UP OUR EXPERIMENT

[Home](#) [Tasks](#) [My Account](#) [Logout](#)

Tasks available

[Open task listing in a new window](#) [View completed tasks](#)

Find more work!

10 Available Jobs 18 Potential Jobs

	ID	Job Title	Requirements	Reward	Tasks	Satisfaction	Contains Test Questions
●	653273	Help us Identify Articles		\$0.01	50		✓
●	653258	Testing a virtual navigation system		\$1.00	12		✓
●	653277	Help us Identify Authors		\$0.01	50		✓
●	652166	Help us validate Authors and Articles		\$0.01	55	★★	✓

CROWDSOURCING

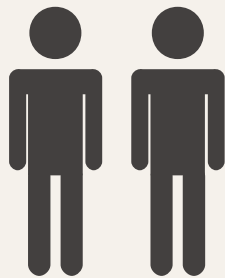
SOME RESULTS – 1:15H TASK



Won the game



Lost



Server
issue



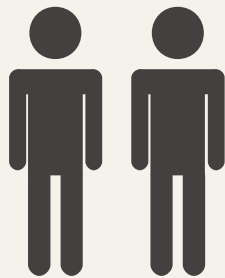
Ran out
of time

CROWDSOURCING

SOME RESULTS – 1:15H TASK



Won the game



Server
issue



Ran out
of time

CROWDSOURCING

OTHER ISSUES

We have to keep cheaters in mind

Incentives are effective,
but tricky to get right

FUTURE WORK

WHERE DO WE GO FROM HERE?



FUTURE WORK

RESTRICTED CONTEXT SET

We defined a referring expression as

A NOUN PHRASE THAT IDENTIFIES
UNIQUELY A CERTAIN OBJECT
WITHIN A SCENE

We rarely make those



“The building to the left of the Empire State Building”

FUTURE WORK

RESTRICTED CONTEXT SET

We say the viable candidates
for an interpretation process
are part of the **context set**

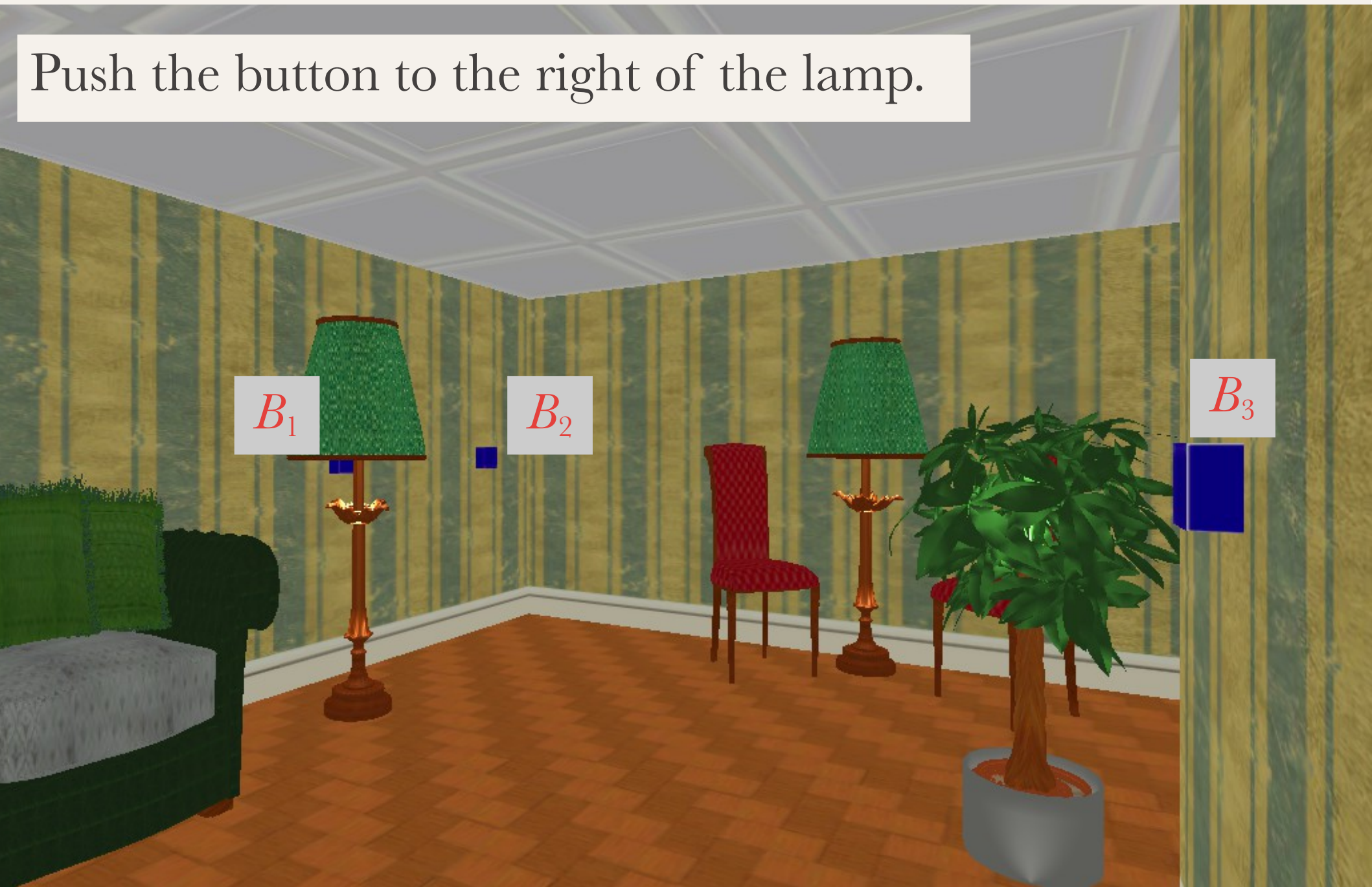
But how do we know
which targets should be
part of it?

FUTURE WORK

CONTRASTIVE REs

Contrastive REs are vital to keep users from making (possibly costly) mistakes

Push the button to the right of the lamp.



No, I meant the *lamp*, not the plant.

B_1

B_2



B_3



FUTURE WORK

CONTRASTIVE REs

We have structured information,
but we don't have the right structures.

Which strategies should we look into?

QUESTIONS?





**THANK YOU FOR
YOUR ATTENTION**

CROWDSOURCING

WORKERS' DEMOGRAPHICS



1 in 4 have a Bachelor's degree



3 in 4 are men



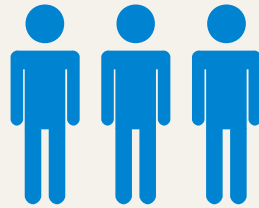
Half of them are single,
and/or under 30

CROWDSOURCING

WORKERS' DEMOGRAPHICS



White



Asian



Hispanic



Other



4 out of 5 own
a smartphone